

BTEC Extended Certificate in Creative Digital Media Production

at The Warriner School



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Examination Board: Pearson

Entry Requirements: GCSE English Grade 5. A Level 2 Merit in Creative iMedia or similar is beneficial, but students will be able to access course material without it, on the proviso that they are willing to put in the extra leg work required to get up to speed where necessary.

Subject Overview

There are three pathways for the course: Digital Film and Video Production (DFVP), Digital Content Production (DCP) and Digital Games Production (DGP). The pathway will be chosen through discussion with students, although the three pathways share some units.

Assessment structure:

- Mandatory Unit: Digital Media Skills—20 hour supervised assessment accounting for 33% of the final course grade
- Mandatory Unit (pathway specific): Coursework task accounting for 16% of the final course grade . These are as follows:
 - DFVP: Film Production (Fiction)
 - DCP: Digital Magazine Production
 - DGP: Digital Games Production
- Optional units: THREE of the following, each a coursework task providing 16% of the final course grade:

App production (DCP, DGP)	Film Editing (DFVP)
Website Production (DCP)	Film Editing (DFVP)
Storyboarding for digital media (DFVP)	Interviewing Techniques (DCP)
Scriptwriting (DFVP)	Stop Motion Animation (DFVP)
Single Camera Techniques (DFVP)	Sound Editing (DFVP)
Sound Recording (DFVP)	Writing Copy (DCP)
Digital Photography (DCP)	Image Manipulation Techniques (DCP)
2D Digital Graphics (DCP)	Page Layout Design for Digital Media (DCP)
Coding for Web Based Media (DCP)	Concept Art for Computer Games (DGP)
2D Animation (DGP)	Game Engine Scripting (DGP)
Multi-Camera Techniques (DFVP)	Lighting Techniques (DFVP)
3D Modelling (DGP)	3D Environments (DGP)
Games Testing (DGP)	3D Digital Animation (DGP)

Skills required:

- Digital Media skills—graphics, web-design etc
- Creativity
- Analytical skills
- Communication

Future study avenues or careers:

- Degrees in Marketing, Advertising, Multimedia or Interactive Design and Development
- Depending on the pathway, Degrees in Media, Visual Effects, Videogame Design
- Careers in Web Design, Digital Media Production and designers in the creative industries
- Depending on the pathway, careers in Film and Television, Radio or the videogame industry