



Present a personal and meaningful response that realises intentions and demonstrates understanding of visual language.

To effectively present your project you need to show how you have developed ideas, refined your work, recorded your process and created a personal and meaningful response.

In presenting your personal intentions and response, you need to show you have met all the assessment objectives in each component.

Although you can attempt the assessment objectives in any order, it is generally a good idea to work methodically through a project, so that you can keep track of your progress against all the objectives.

Personal Response

- Demonstrate what the starting point, theme or brief means to you personally.
- Establish links between the starting point and your chosen sources?
- Show links between your sources and your own work?
- Present ideas or techniques from your sources that support your developed
- Selected and presented your studies carefully.
- Made clear links between your work and that of other contextual reference.
- Collected images to show your inspiration and stimuli?
- Present evidence of drawing, sketching, photographs and experiments with different media?
- Annotate images to explain how they fit into your development process?
- Demonstrated your understanding through correct use of art and design vocabulary?
- Shown experimentation and selection of the most successful results for your project?
- Organised your recordings and presented them to show and explain your decisions?
- Clearly linked all of your work to your starting point?
- Clearly link your final piece with your preparatory work.
- Make sure your final piece links to your artist or designer research.
- Finish all of your preparatory work before you start your final piece it's worth a lot more marks.
- Make sure your personal response isn't simply a larger version of your preparatory work.
- Review and refine your ideas so that you are completely happy with them.
- Complete your experiments with materials, composition and construction so that you feel in control of what you are doing before you start your final piece.