Vibes Press Release

Subject: Local Cheer Squad, Vibes Fitness and Cheer, Earns Coveted Spot in Prestigious Tampa Summit 2024 – Calls for Community Support

FOR IMMEDIATE RELEASE



Team Joyful, from Vibes Fitness and Cheer, a local cheerleading academy based in Banbury, has been handpicked to participate in the prestigious Cheerleading Summit in Tampa, Florida, scheduled for April 2024.

It's a hugely exciting opportunity for this young and dynamic group of local cheerleaders and testimony to the team's dedication, commitment and the sense of joy that they exude when they perform together. No wonder they go by the name of team Joyful! Watching the team perform will certainly put a smile on your face.



Vibes Fitness and Cheer helps the young local community promote strength, talent, and unity and offers them a platform to hone their skills, build friendships, and express their passion for cheerleading. Their recent selection for the upcoming summit underscores the team's hard work and the high standard of training provided at Vibes.

"We are thrilled to have been selected for the summit. Team Joyful members are all super excited and can't wait to demonstrate their skills to a wider audience," says Corey Hobbs, Founder of Vibes. "This young team have shown exceptional commitment and dedication, and they deserve their spot at the summit."

In light of this exciting development, Vibes Fitness and Cheer is reaching out to local businesses and the community for support.

The journey to Tampa is not just about competing at the summit but also about fostering community spirit and showcasing the talent we have right here at home. Something we're all incredibly proud of.

Local Banbury businesses, Sensory Retreats has already jumped on board, offering support. Founded by beauty and wellbeing entrepreneur, Clare Anderson, Sensory Retreats has pledged to sponsor the teams cheer and training outfits.

Clare is hoping that more like minded businesses will see what a wonderful feelgood opportunity this is to contribute and be a part of making the Joyful team's dreams of performing in the USA come true.

Clare told us, "I hope more local businesses will be encouraged to get involved in any way they can – be it sponsorship, donations, attending fundraising events, or simply spreading the word. Every bit of support will go a long way in helping the team make the most of this once-in-a-lifetime opportunity." From travel to accommodation and additional training costs, there's a lot that needs to go into making this overseas trip for our local youngsters possible and they need all the support they can get, no matter how big or small.



Bicester based business TAL Entertainment Ltd, a boutique talent agency who provide a full service touring experience, has also pledged sponsorship support.

To raise funds and awareness for the team's trip, Vibes members, families, and friends will be hosting a series of initiatives, challenges, and events. Each event presents an opportunity

for the community to rally around these young stars and help them shine on a national stage. We've heard that the Dad's of Joyful may even be scaling new heights themselves to carry out their very own sponsored cheer. More on that to follow!

This is such an exciting opportunity for this young Banbury youth squad.

For more information on how to get involved, please visit the **Go Fund Me** website <u>HERE</u> or email <u>info@vibesfitnessandcheer.co.uk</u> for more information on sponsorship opportunities.

Let's spread some positive Vibes and help team Joyful make their mark in Tampa!

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About Vibes Fitness and Cheer:

Vibes Fitness and Cheer is a local cheerleading academy based in Banbury that fosters talent, unity, and resilience. Run by Corey Hobbs, the academy is a platform for young athletes to express their passion for cheerleading and build their skills in a supportive, safe and fun environment.